



**Map India 2010**

19 - 21 January at Epicentre, Gurgaon, India

## **Developing Online Pollution Map**

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### **Abstract:**

This online map is an effort that has been conceptualized to support and strengthen the pollution monitoring regime in India. The map is a value added extension of the pollution monitoring regime and endeavours to support more meaningful tracking of environmental change by creating a repository on pollution monitoring to capture and disseminate data to civil society in a systematic and user-friendly manner. By 'activating' the current information we believe that it becomes data that can be utilized by civil society organizations and the public to generate insights that will catalyse efforts aimed at pollution mitigation and control. The map visualizes the data and information on pollution monitoring in many interesting ways. As an initial pilot, we have developed the map for two key states of India – TamilNadu and Maharashtra.